



Sponsorships AT A GLANCE

Create-A-Sponsorship

Have an original idea on how you would like to sponsor the CHBA or a CHBA event?

Contact Ashley to discuss further!

Ask about how YOU can donate to our CHBA Scholarship Fund toward Workforce Development!

KRYPTONITE SPONSOR \$20,000+

- FREE 4 minute segment on Walk Thru Wednesday with Channel 2 News
- Logo on ALL COMMUNICATION materials to members and public
- Full page ad in CHBA Monthly Newsletter for one year from sponsorship
- Clay Shoot Station or Golf Tournament Hole Sponsorship
- Full page ad in Charleston Home Builder Magazine
- Table at Product Showcase in April
- 4 tickets to Prism Awards & Gala

DIAMOND SPONSOR \$10,000—\$19,999

- Logo with link featured on CHBA website
- 1/2 page ad in CHBA Monthly Newsletter for one year from sponsorship
- One time mention on social media (Facebook/Twitter/Instagram)
- Clay Shoot Station or Golf Tournament Hole Sponsorship
- 1/2 page ad in Charleston Home Builder Magazine
- Table at Product Showcase in April
- 2 tickets to Prism Awards & Gala

PLATINUM SPONSOR \$7,500—\$9,999

- Logo with link featured on CHBA website
- 1/2 page ad in CHBA Monthly Newsletter for one year from sponsorship
- One time mention on social media (Facebook/Twitter)
- Clay Shoot Station or Golf Tournament Hole Sponsorship

GOLD SPONSOR \$5,000—\$7,499

- Logo with link featured on CHBA website
- 1/4 page ad in CHBA Monthly Newsletter for one year from sponsorship
- One time mention on social media (Facebook/Twitter)

SILVER SPONSOR \$2,500—\$4,999

- Logo with link featured on CHBA website
- One time mention on social media (Facebook/Twitter)

SAPPHIRE SPONSOR Up to \$2,499

- Logo/mention on all promos for sponsorship

Contact CHBA for more information at 843.572.1414 or ashley@charlestonhomebuilders.org



Become a Sponsor

COUNCIL/COMMITTEE

General Membership Meetings (3x/yr)

- Presenting Sponsor \$4,500 *SOLD*

Builder/Inspector & Government Affairs Meetings (6x/yr)

- Exclusive Sponsor \$1,000 *SOLD*

Volume Builder Council (3x/yr)

- Exclusive Sponsor \$250 each *SOLD*

Sales & Marketing Council

- Bus Tour Sponsor \$750 each *SOLD OUT*
- Additional Bus Tour Sponsor \$500 each
- Panel Discussion \$1,500 *SOLD*
- Director Roundtable Discussion \$250 ea. *SOLD*

Membership 101

- Presenting Sponsor \$250 each

WEBSITE EXCLUSIVE SPONSORSHIP OPPORTUNITY \$10,000

- Presenting logo on all web pages
- Personal page and bio with link to website
- Banner ad at top of home page
- Customized details based on company
(i.e.; live MLS feed)

Contact CHBA for more information at 843.572.1414 or ashley@charlestonhomebuilders.org.

EVENTS

Chili Cook Off 02/26/19

- Presenting Sponsor \$2,500 *SOLD*
- Bar Sponsor \$1,000

Product Showcase (2x/yr)

- Exclusive Sponsor \$1,500 each *SOLD*
- Catering Sponsor \$1,000 each *SOLD*

Clay Shoot Tournament 03/28/19

- Presenting Sponsor \$2,500 *SOLD*
- Lunch Sponsor \$1,500 *SOLD*
- Station Sponsor \$500 each

Golf Tournament 04/25/19

- Presenting Sponsor \$2,500 *SOLD*
- Lunch Sponsor \$1,500
- Hole Sponsor \$500 each
- Beverage Cart Sponsor \$750 *SOLD*

Oyster Roast 10/17/19

- Presenting Sponsor \$2,500 *SOLD*
- Food Sponsor \$1,500
- Bar Sponsor \$1,500
- Band Sponsor \$750

PRISM 11/01/19

- Presenting Sponsor \$10,000
- Program Sponsor \$1,000
- Awards Sponsor \$5,000 *SOLD*
- Wine Sponsor \$3,000 *SOLD*
- Reception/Bar Sponsor \$2,500
- MC/Photo Booth Sponsor \$1,500
- Dessert Sponsor \$1,500 *SOLD*
- DJ Sponsor \$500
- Tabletop Sponsor \$250 each

Brewery Mixers

- Presenting Sponsor \$500 each *SOLD*



Charleston Home Builders Association
2120 Noisette Blvd., Ste. 106A
North Charleston, SC 29405
ashley@charlestonhomebuilders.org

CHBA Sponsorship Agreement

The Charleston Home Builders Association supports the local building community and works to promote home-ownership in the lowcountry.

This agreement is entered into between the Charleston Home Builders Association (CHBA) and

_____ herein referred to as (Sponsor)

on this _____ day of _____, _____.

This agreement certifies said Sponsor has agreed to serve as a _____ Level Sponsor

for the _____ year of the CHBA, at \$_____.

Sponsorship Includes the Following:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Logo and check to be submitted with signed agreement.

MEMBER NAME: _____ COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SPONSOR SIGNATURE _____ DATE: _____

CHBA SIGNATURE _____ DATE: _____